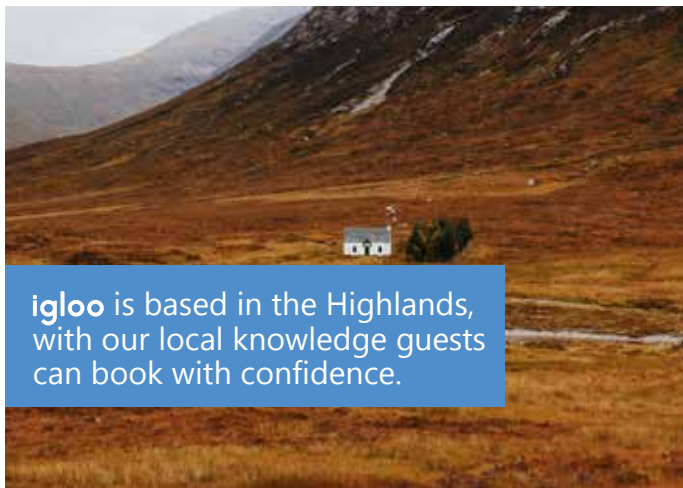




Our services

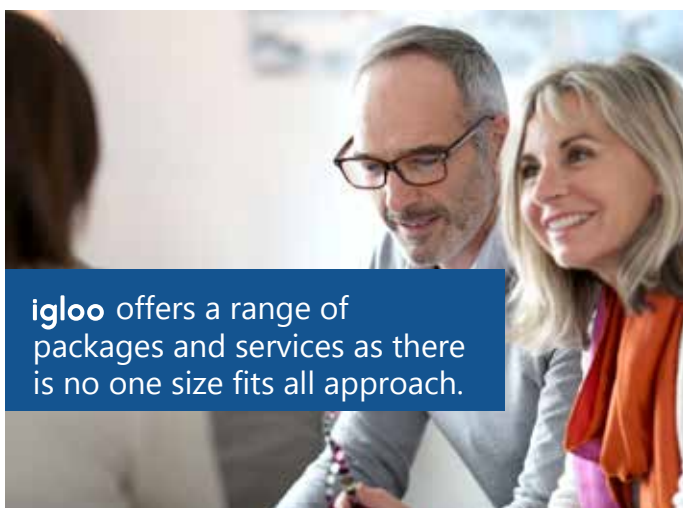


igloo is based in the Highlands, with our local knowledge guests can book with confidence.

Who we are

Igloo is a self catering marketing agency based in Aviemore in the Cairngorm National Park. We want to take a fresh approach to self catering - both in terms of guest experience and how we work with owners. We are a team of two, Erin brings a wealth of experience of local self catering market, Nick has a background in design and marketing. We both share a passion for the Highlands and ensuring our guests have the best experience in our area.

We take a fresh approach to holiday rental marketing and we are always focused on providing the best level of service.



igloo offers a range of packages and services as there is no one size fits all approach.

How we can help

We know that every property is unique and there is no one size approach to marketing, management or operation of holiday rentals. We are here to help whether you are looking to just list with us, need full marketing support or wish a full package that covers everything including property management. No matter which level of support is right for your property we are ready with a solution for you.



igloo is here to help no matter what stage you are at of your holiday rental journey.

Pre Market Services

If you are just getting started and interested in working with us we can offer advice on all aspects of self catering no matter the stage you are at. Once you have the property we can be on hand to help tailor your offering to ensure it offers guests what they are looking for and meets compliance criteria with visitScotland schemes.

List your property with igloo



igloo has an owner portal so you can login and have your bookings at your fingertips.

List your property with us and benefit from our experience and customer focused approach and will showcase your property to its best. We are based right here in the Highlands and your dedicated account contact is always at the end of the phone. There is no set up charge for this listing and we charge commission based on successful acquisition of a booking. We will manage all aspects of guest enquiries and securely take payments which can be a time consuming part of running a self catering property. All clients are given access to a client portal so you can log in and see your bookings.

Full marketing support

We take care of every aspect of marketing in addition to creating your listing with igloo including writing listings and photography.

With professional photography that shows your property at its best - in a highly competitive market quality photos really make a difference and help your property stand out. How you describe your property in online listings is also key. It can really help potential guests and show them not only know what is in the property but let them imagine their stay. Our copywriting service will capture everything unique about your property and tell a story that will really sell it to guests.

We have invested in channel management software no other company uses locally, this coupled with our expertise of the market and setting rates allows us to list your property across 30+ channels. This includes all the major ones like tripadvisor and booking.com - this ensures your property is seen everywhere people book. This channel management is particularly helpful for last minute availability and guests coming from abroad. Our system allows us to seamlessly update calendars so there is no risk of double booking.

Full management

Behind every great property is good management and it is vital properties are well maintained both to protect your investment and to be sure it meets guest expectations, every time.

We can ensure your property is looked after to the highest standards and guest ready. Working with trusted partners we cover all aspects of property management - including housekeeping, maintenance, gardening and hot tubs. We know owners are facing increased costs and it can be hard juggling different contractors - our cost effective packages will all be included in one monthly invoice allowing you to plan effectively and avoid any surprises.

Next steps

We would be delighted to chat in more detail about your property and how we can work together. Drop us a line admin@igloo.scot and we will be in touch.



igloo photography and copywriting will show your property at its best.



igloo has invested in software to ensure we can maximise bookings across 30+ channels.



igloo works with trusted partners to cover all aspects of property management



igloo is committed to our natural environment and we plant a tree for every booking.



www.igloo.scot

Igloo Highland Ltd

